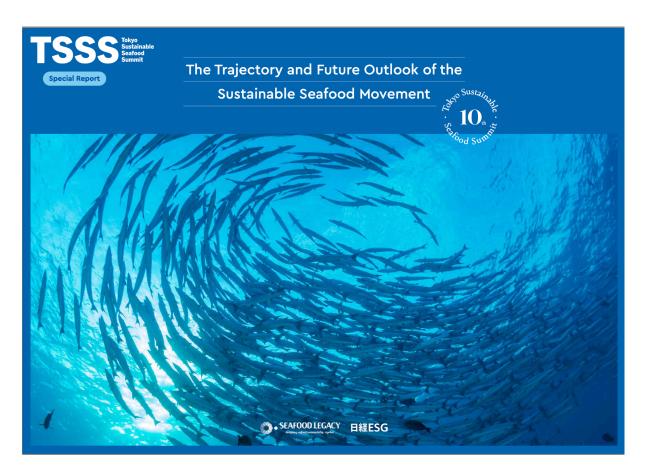


[Press Release]

The Trajectory and Future Outlook of the Sustainable Seafood Movement, a Special Report to Celebrate the Tenth Tokyo Sustainable Seafood Summit, Was Released (Downloadable for Free)



TOKYO (Nov 6th, 2024)—Seafood Legacy and Nikkei Business Publications are pleased to jointly release the report, *The Trajectory and Future Outlook of the Sustainable Seafood Movement*. This report provides an overview of the movement for sustainability in the Japanese seafood industry over the past decade.

Held annually since 2015, Tokyo Sustainable Seafood Summit (TSSS) is one of the largest events in Asia to focus on seafood sustainability and equity. The tenth TSSS was held recently in October 2024.

The event was launched under the name "Tokyo Sustainable Seafood Symposium" in 2015 by Seafood Legacy, Nikkei ESG and others who shared the passion "to instill sustainability within the Japanese seafood industry to transform it into a world-renowned growth industry."

At the time, the concept of sustainability was not well known in Japan, and the term "sustainable seafood" was hardly recognized.

However, following the adoption of the SDGs, relevant legal frameworks and corporate trends have undergone significant changes since then: many retailers have developed procurement policies with sustainability in mind; ESG investment has expanded; and various unique initiatives have been launched by fishers and foodservice companies. The movement to improve seafood sustainability has spread across various sectors.

TSSS has facilitated this movement by serving as a platform where speakers from Japan and around the world who are committed to seafood sustainability share their experience and information, and discuss the challenges facing the seafood industry.

The Japanese seafood industry has shown some major improvements over the past decade. The report outlines these changes and future prospects, along with messages from experts and stakeholders such as international organizations, governments, corporations, financial institutions, NGOs, and academia.

We invite you to read about the remarkable progress made by Japan's seafood industry over the last decade.

Download here

https://sustainableseafoodnow.com/2024/wp-content/themes/tsss2024/files/img/tsss 10th/booklet_en.pdf

<Contents> Looking Back on the Past Decade

The Trajectory of TSSS -What is TSSS? -The Trajectory of TSSS

> **The Impact of TSSS** -Policy Shift -Market Transformation

-Finance Engagement-Philanthropic Collaboration-Movement Orchestration

Toward 2030

-From Japan to the World

Special videos for the 10th TSSS

About Seafood Legacy Co., Ltd. : Seafood Legacy is a social venture based in Tokyo that provides sustainable seafood consulting and platforming services to Japanese seafood businesses and the government. Seafood is a symbol of the connections between marine ecosystems, marine economics, and regional communities, and our purpose is to ensure that it remains abundant for future generations. Seafood Legacy also strategically networks seafood businesses and NGOs to foster pre-competitive platforms to solve mutual issues that various stakeholders face in Japan and the world. https://seafoodlegacy.com/en/

AboutNikkei Business Publications:

Nikkei ESG is a premier Japanese monthly magazine that is published by Nikkei Business Publications, Inc and features original articles regarding corporate ESG (Environmental, Social, and Governance) initiatives and institutional investor trends. Nikkei ESG also runs annual membership forum Nikkei ESG Management Forum and has monthly on-site study programs with respect to domestic and global ESG policies, investor trends, latest corporate strategies as well as new business or corporate governance which aims to achieve SDGs (Sustainable Development Goals).

Media Contact

Seafood Legacy Co., Ltd.

Mariko Arikawa, Email: <u>mariko.arikawa@seafoodlegacy.com</u> Yukino Tomizuka Email:<u>yukino.tomizuka@seafoodlegacy.com</u>